

# **CITY OF MAPLE VALLEY, WASHINGTON**

## **RESOLUTION NO. R-19-1345**

### **A RESOLUTION OF THE CITY OF MAPLE VALLEY, WASHINGTON, ACCEPTING AND AUTHORIZING IMPLEMENTATION OF THE 2019-2020 STRATEGIC COMMUNICATIONS PLAN**

WHEREAS, the City of Maple Valley has the responsibility to maintain engage the public in effective and efficient methods of communications; and

WHEREAS, the City of Maple Valley City Council supports improving communications with all target audiences; and

WHEREAS, the City of Maple Valley City Manager's Department is responsible for developing a Strategic Communications Plan that outlines the City's approach and objectives for communications, identifies communications tools and tactics, and sets forth a plan for implementation; and

WHEREAS, the City of Maple Valley City Council reviewed and unanimously supported the proposed Strategic Communications Plan on May 13, 2019;

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MAPLE VALLEY, WASHINGTON, AS FOLLOWS:**

Section 1. Acceptance. The 2019-2020 City of Maple Valley Strategic Communications Plan is hereby accepted and shall be the guide for the planning, implementation, and dissemination of communications within in the City of Maple Valley. The 2019-2020 Strategic Communications Plan is incorporated by this reference as if fully set forth herein and has been filed with the City Clerk and identified with Clerk's Receiving No. 2962.

PASSED BY THE CITY COUNCIL OF THE CITY OF MAPLE VALLEY, WASHINGTON, AT A REGULAR MEETING THEREOF THIS 10<sup>TH</sup> DAY OF JUNE 2019.

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Sean P. Kelly, Mayor

ATTEST:

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Shaunna Lee-Rice, City Clerk

APPROVED AS TO FORM:

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Patricia Taraday, City Attorney